



QUEEN MOTHER'S
CLOTHING GUILD

FOUNDED 1882

Annual Report 2020



HELP US TO HELP OTHERS

www.qmcg.org.uk
Charity Registration No. 211764



Hugo Barnard

**HRH Princess Alexandra, the Hon. Lady Ogilvy
Patron**

I would like to thank you, the Trustees and all Guild members, for your remarkable achievement. In spite of the pandemic, and against the odds, each one of you has contributed to the successful distribution of a huge amount of clothing and bedding to those in need around the UK.

I am very proud that this unique and long-established charity continues to provide effective support to so many, most particularly during this challenging year.

Alexandra



Patron: HRH Princess Alexandra, The Hon. Lady Ogilvy

Trustees: Gillie Jackson – Chairman of the Trustees
Sharon Stewart – Hon. Treasurer
Jane Fitzgerald
Mary Guppy – from 23rd June 2020
Teresa Myers
Linda Thompson
Roisin Tierney
Susan Wallace

Executive Committee: Linda Thompson - CEO
Julia Knight - Vice CEO
Sharon Stewart - Hon. Treasurer
Ruth Briant – from 15th April 2020
Hadley Denny – from 5th March 2020
Sallie Hawkins
Victoria Spendlove - President of the Royal Group
Sherry Watson – from 5th March 2020

Secretary: Heather Mears

Charity Number: 211764

Registered Address: 22 Stamford Brook Road
London
W6 0XH

Independent Examiner: Heyburn Bennett Ltd
9 Bridge Street, Walton on Thames
Surrey
KT12 1AE

Investment Advisors: Investec Wealth and Investment Limited
30 Gresham Street
London
EC2V 7QN

TRUSTEES' REPORT

For the year ended 31st December 2020

The Trustees present their accounts for the year ended 31st December 2020. The accounts have been prepared in accordance with the accounting policies set out in the statement and notes to the accounts.

Purpose of the Queen Mother's Clothing Guild (QMCG)

The aim of the Queen Mother's Clothing Guild is to make, buy and source new clothing, sleeping bags and linen and to distribute these items once a year to British charities, operating only in the United Kingdom, to help vulnerable and homeless people.

Why our work is important

QMCG is one of the oldest charities in the United Kingdom and, from its inception in 1882, its purpose has been to support those in need. QMCG responds to requests from charities across the UK for new items they have difficulty in sourcing or funding themselves. In this year of COVID pandemic that help has been even more critical – the majority of the supported charities did not receive as many clothing donations from the public, so the Guild donations were needed more than ever. QMCG knows that the gift of brand new clothing and linen provides not only warmth and comfort but, importantly, also helps to restore dignity and self-respect.

How we work

Our list of supported charities includes refuges for women and children escaping violence, homeless shelters and outreach units, hostels providing support and rehabilitation for ex-servicemen and women, neonatal units and hospices providing respite and end of life care for children and adults - and many others. Each year we ask charities that we support for a list of items they most need and that will make a difference.

Each year QMCG supporters knit and stitch beautiful handmade items. In 2020, again in response to the COVID pandemic, Guild supporters hand stitched three ply cotton face masks which were shared between supported charities. Normal Guild fundraising events were not possible due to COVID restrictions. The Guild adapted and ran events and the annual raffle online to raise substantial sums to ensure funds to purchase linen, sleeping bags and clothing most needed by those we support. All of these items are normally distributed in the autumn from St James's Palace. Due to COVID restrictions, the distribution took place at Hendall Manor Barns in Sussex with a very small team of 20, to ensure that the new clothing and bedding reached charities as normal. The timing of our annual distributions works particularly well for charities helping the homeless as their need is greatest during winter months.

Where we work

QMCG works with charities across the UK, but its main activities are in England and Scotland.

Public Benefit

In setting the objectives and activities of the charity, the Trustees have given careful consideration to the Charity Commission's general guidelines concerning public benefit. QMCG continues to place great emphasis on its commitment to support other charities in their work, providing brand new clothing and linen to help where the charities have difficulty in sourcing these items themselves.

The public benefits of QMCG's work are wide reaching through the varied charities it supports and can be seen as both direct and indirect in their nature. Direct through the practical help that is given to the charities QMCG supports in response to their actual needs. Indirect through the positive effect of these donations of new clothing and linen on those who receive them, helping to restore their sense of self-worth and dignity – both essential to those facing hardship. Direct also through the friendship, purpose and sense of belonging that knitting and stitching gives to the many supporters all over the country, some of whom are isolated at home.

Fundraising

Under the Charities Act 2016, all charities in England and Wales that spend more than £100,000 a year on fundraising are expected to make a voluntary contribution to the regulator's running costs.

As QMCG spends considerably less than £100,000 a year on fundraising it is, therefore, not eligible to pay the voluntary contribution to the regulator's running costs that would be required under the Charities Act 2016.

Risk Assessment

Again this year, in making decisions, the Trustees have had due regard to the Charity Commission Guidance on public benefit, in compliance with section 4 of the Charities Act 2006 and have given consideration as to how the activities of QMCG contribute to its charitable status.

In terms of QMCG's risk assessment policy, the programme of visits to the charities we support was carried out in the first part of the year before the first COVID lockdown in March. All charities we support, existing and proposed, are regularly visited by a team of two Guild members. These visits provide us with information about the charities, their current needs and how best we can assist them. Importantly, visits help to guard against inappropriate use of our donations and help us monitor whether our donations are relevant and reaching those we aim to help. During the COVID lockdowns our CEO contacted the directors/CEOs of supported charities to reassure them that they could rely on help from the Guild despite the effects of the pandemic.

The other main areas of risk are QMCG's two annual events, Packing Week and the AGM. Public Liability insurance continues in place – it was not possible to hold the AGM and the Packing Week was a much smaller event than normal to comply with COVID restrictions in place at the time.

The Guild in Scotland

Despite the COVID pandemic, Guild Ambassadors in Scotland, led by Clare Russell, managed to distribute 2,581 much needed items of clothing and bedding to 14 charities all over Scotland. Shona Doherty and her group yet again beat their previous record, allocating 1,300 handmade blankets and garments from their View Day to 8 charities. Lynn Bengel, who has led a group and organised a marvellous Annual View Day for over 30 years, donating huge numbers of wonderful items to Scottish charities, was sadly not able to distribute to charities this year as both she and her husband have suffered from poor health this past year. We wish them both well. Mrs Pipe's wonderful legacy continues to fund the purchase of new linen and clothing - this year 1,281 items were sourced.

Chairman's Report

In my August letter I began by mentioning the strange and difficult times we have been living through, times that could not have been predicted when I wrote my last Report. The Guild was faced with a year in which no physical charity visits were possible, our AGM was unable to go ahead and Packing Week became 2 days in Hendall Manor Barns, managed by just 20 helpers in an amazingly successful way.

It has been the most challenging of years for so many charities - but I am deeply proud to be able to report that QMCG rose superbly to the challenge, with online fundraising, a wonderful new website (qmcg.org.uk), Zoom meetings and, most rewarding of all, we donated 57,221 items to some 60 charities in the autumn, ensuring, as always, that we gave just what was needed. 14,000 of these items were PPE gloves and masks – with an additional 600 3-ply masks 'made with love' by our wonderful members. It is moving and heart-warming to report that we proved to be a lifeline for many of our recipient charities and their beneficiaries: what more could one ask at such a time. I do want to express my heartfelt thanks to all our Friends and Ambassadors for all the very hard work and for the wonderful donations, that made this possible.

We are thrilled to now have 84 new Friends and 24 Ambassadors and Honorary Ambassadors.

I also want to give the biggest thank you to both the Board of Trustees and the Executive Committee for their unstinting hard work and dedication throughout the year. We have been very pleased to welcome Helen Whitbread as a Trustee: both Helen and the Whitbread family have been strong supporters of the Guild over many years. We have also been delighted to welcome Sherry Watson, Hadley Denny and Ruth Briant on to the Executive Committee.

We record our heartfelt thanks to HRH Princess Alexandra for her continued and valued support for the Guild, as we look ahead to another year of providing vital help to the needy.

We are pleased to confirm that the accountants Heyburn Bennett Ltd and the financial advisors Investec Wealth and Investment Limited have been re-appointed to act for the Guild for a further year.

Gillie Jackson
Chairman
Board of Trustees

ACCOUNTS
For year ending 31st December 2020

Please refer to the separate signed Accounts 2020 document.

Summary of income and expenditure account for the financial year ended 31st December 2020

In the current year, total outgoings exceeded income by £3,561. This compared to 2019 where there was a surplus of £17,869. Overall income was £71,477 compared to £92,830 in 2019. The income figure in 2019 includes the cash withdrawal of £40,000 from the investment portfolio which was used to purchase items of clothing and linen. There was a £10,000 cash withdrawal in 2020 which was used to fund the new website and branding.

In a year when fundraising was difficult due to the COVID pandemic we were delighted to raise over £10,000 with our virtual sponsored walk around the UK. Together with an online raffle and the selling of novelty knitted items on our new Etsy shop this increased our fundraising income to £14,266 (£10,886 in 2019). Donations of £22,405 (£15,448 in 2019) were boosted by the setting up of the Friends' scheme.

Overall outgoings were £75,038 in 2020 compared to £74,961 in 2019 (£77 increase). Purchasing of clothing and linen, including those items distributed to Scottish charities with the income from Mrs Pipe's fund, was £51,396 compared to £51,531 in 2019. The costs of running the Charity in 2020 were £23,642 compared to £23,430 in 2019.

Our grateful thanks go to all those individuals, organisations and grant-giving trusts who continue to support us and contribute to our work.

QUEEN MOTHER'S CLOTHING GUILD

Receipts and payments account for the year ended 31 December 2020

		Unrestricted funds	Restricted funds	Total 2020	Total 2019
		£	£	£	£
Receipts					
Donations, Legacies and Grants	NOTE 1	22,405		22,405	15,448
Fundraising events	2	14,266		14,266	10,886
Other Charitable Activities	3	3,704		3,704	2,203
Gift Aid	4	831		831	1,292
Income from Investments	5	30,271		30,271	63,001
	Sub total			71,477	92,830
Asset and investment sales					
Receipts from sale of investments	6	158,131		158,131	220,136
	Sub total			158,131	220,136
	Total receipts			229,608	312,966
Payments					
Purchasing of Clothing and Linen	7	51,396		51,396	51,531
Running Costs	8	22,198		22,198	22,462
Other Charitable Activities	9	1,444		1,444	968
	Sub total			75,038	74,961
Asset and investment purchases					
Purchase of investments	10	123,499		123,499	232,024
Investment Administration charges	11	5,486		5,486	5,789
	Sub total			128,985	238,713
	Total payments			204,023	313,674

Statement of assets and liabilities at the end of the period

Balances at Bank

Bank Current Accounts		36,278	39,839
Investec Wealth and Investment	12	23,875	4,730

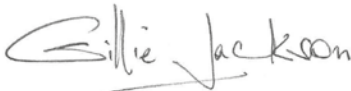
Investment Assets

Investec Wealth and Investment	13	523,907	568,071
		584,060	612,640

Accumulated Fund

	584,060	612,640
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These accounts were approved by The Board of Trustees on 15 JUNE 2021 and signed on its behalf by:



MRS GILLIE JACKSON
Chairman

Notes to Receipt and Payments Account

	2020 £	2019 £
1 Donations, Legacies and Grants		
Donations and Subscriptions	22,405	15,448
Legacies	-	-
Grants	-	-
	22,405	15,448
2 Fundraising Events		
Raffle	1,652	2,607
Other Fundraising	12,614	8,279
	14,266	10,886
3 Other Charitable Activities		
Sales of Aprons/Tea Towels	380	315
Sales of Notelets / Cards	1,802	851
Sales of Badges	207	70
Donations for knitted items	1,232	951
Sales of Playing Cards	-	-
Miscellaneous Income	83	16
	3,704	2,203
4 Gift Aid	831	1,292
	831	1,292
5 Income from Investments		
Main Fund	14,190	15,884
Mrs Pipe's Fund	6,081	7,117
Cash withdrawn from Portfolio	10,000	40,000
	30,271	63,001
6 Sale of Investments		
Main Fund	110,692	167,767
Mrs Pipe's Fund	47,439	52,369
	158,131	220,136
7 Purchasing of Clothing and Linen		
Purchase of Clothing and Linen	45,447	44,620
Purchase of items distributed to Scottish Charities	5,949	6,911
	51,396	51,531

Notes to Receipt and Payments Account

	2020	2019
	£	£
8 Running Costs		
Packing Week and AGM expenses	3,334	14,740
Printing/Stationery/Postage	980	412
Website & Communications	11,117	146
Insurance	649	639
Secretarial Fees	6,118	6,402
Miscellaneous Expenses	-	123
	22,198	22,462
9 Other Charitable Activities		
Purchasing of Notelets/Cards/Aprons	1,444	968
	1,444	968
10 Purchase of Investments		
Main Fund	86,449	177,189
Mrs Pipe's Fund	37,050	55,735
	123,499	232,924
11 Investec Administration Charges		
Main Fund	3,840	4,039
Mrs Pipe's Fund	1,646	1,750
During the year Investec charged an additional £4,055 (2019 £4,021) as a collective funds charge for managing the portfolios.	5,486	5,789
12 Investec Wealth & Investment Cash Balance		
Main Fund	16,713	3,311
Mrs Pipe's Fund	7,162	1,419
	23,875	4,730
13 Investec Wealth & Investment Assets (at cost)		
Main Fund	366,735	397,650
Mrs Pipe's Fund	157,172	170,421
	523,907	568,071
The market value of investments at 31 December 2020 was £587,758 (2019- £638,388)		

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed. It is my responsibility to:

- Examine the accounts under section 145 of the Charities Act
- To follow the procedures laid down in the general Directions given by the Charity Commission under section 145 (5) b of the Charities Act, and to state whether particular matters have come to my attention.

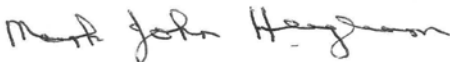
Basis of independent examiner's statement

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention

1. Which gives me the reasonable cause to believe that in, any material respect, the requirements:
 - to keep accounting records in accordance with section 130 of the Charities Act,
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act have not been met;
- OR
2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Mark John Heyburn
Heyburn Bennett Ltd
Chartered Certified Accountants and Registered Auditors
9 Bridge Street, Walton on Thames, Surrey KT12 1AE

Date: 28 APRIL 2021

BENEFICIARIES 2020

*Newly supported in 2020

Charities supported in England:	SSAFA, Central London
Age UK Wiltshire	St Anne's, Little Sisters of the Poor, London
Alabare, Salisbury *	St Luke's Hospice, Essex
Barons Court Project, West London	St Peter & St James Hospice, East Sussex
Cardinal Hume Centre, Central London	Stonepillow, East Sussex
Caritas Anchor House, East London*	Swindon Women's Aid*
Changing Pathways, Essex	The Passage, Central London
Companions of the Order of Malta, London*	The Upper Room, London
Crawley Open House, West Sussex	Veterans Aid, London
Croydon Refugee Day Centre, Croydon	
Emmaus Greenwich, London	Neo Natal Units supported:
Emmaus Hastings, East Sussex	Northwick Park Hospital, Harrow
Glassdoor, London	Royal London Hospital, East London
GSTT Charity Samaritan Fund, Central London*	Stoke Mandeville Hospital, Bucks
Havens Hospice, Essex	St Thomas' Hospital, London
Home of Comfort, Southsea	
Hope Kitchen, East Sussex	Charities supported in Scotland:
Kairos, London	AberNecessities, Aberdeen*
Leonard Cheshire St Cecilia's, Bromley	Bethesda Hospice, Stornoway
London City Mission, London	Cardinal Winning, Glasgow
Manna Society, London	Cyrenians, Aberdeen
Nelson Trust, Swindon	Erskine House, Renfrewshire
Pram Depot, London (supporting Birth Companions, Doctors of the World UK & Happy Baby Community) *	Highland Hospice, Inverness
Pottergate Arc, Norwich*	Rachel House, Kinross
Ronald McDonald House Charities, London	Robin House, Balloch
Salisbury Women's Refuge, Wiltshire	Simon Community Govan Hill Women's Project, Glasgow
Salvation Army, Eastbourne*	St Vincent's Hospice, Johnstone
Salvation Army Hoxton, London	Women's Aid, Caithness
Seaview, East Sussex	Women's Aid, Glasgow
Snowflake, East Sussex	Women's Aid, Inverness
Spitalfields Crypt Trust, East London	Women's Aid, Sutherland

FRIENDS OF QMCG AS OF JUNE 2021

*AMBASSADOR **HON. AMBASSADOR

Allan, Ms Angela	Londesborough, Lady
Berthon, Mrs Alex	Manners, Mrs Lucy
Benge, Mrs Lynn**	Mansfield, Ms Sarah
Blake, Mrs Susan	Marchant, Mrs Barbara
Briant, Mrs Ruth (EC)	Marsh, Miss Wendy
Briant, Mr Julian	Mavor, Mrs J. Elizabeth
Buckmaster, Mrs Julia	Mount, Mrs Gabrielle
Carter, Miss Pamela	Mulryne, Mrs Eithne
Carver, Mrs Elizabeth*	Myers, Mrs Teresa (T)
Clarendon, Dowager Countess**	Myers, Mrs Louise
Clarke, Mrs Daphne**	Newman, Mrs Mary
Cobbett, Mrs Jane	Orlebar, Mrs Nicola**
Craufurd, Lady Georgina	Parry, Mrs Rachel*
Crawford, Mrs Tessa*	Phillips, Mr Lindsay
Daughtree, Mrs Sheila**	Purslow, Mrs Jayne
Davies, Dr Diane	Rivaz, Mrs Fiona
De Souza, Mrs Caroline	Robins, Mrs Naomi**
Denison-Pender, Hon. Mrs Clare	Russell LVO, Mrs Clare*
Denny, Mrs Hadley (EC)	Sarfaty, Miss Abigail
Dix, Mrs Diana*	Sherry Archer, Mary
Docherty, Mrs Shona*	Spendlove, Mrs Victoria (EC)
Edney, Mrs Jean*	Spendlove, Mr Thomas
Eliot Cohen, Mrs Susie**	Spendlove, Mr Harry
Everall, Mrs Annie	Squire, Mrs Nicola*
Fitzalan Howard, Ms Sarah	Stewart, Mrs Sharon (EC, T)
FitzGerald, Mrs Jane**	Tham, Mrs Jane**
Franks, Mr Stephen	Thomas, Mrs Sylvie**
Goolden, Mrs Sigi	Thompson, Mrs Linda (EC, T)
Guppy, Mrs Mary (T)	Tierney MVO, Miss Roisin (T)
Hanmer, Lady A.M	Trinder, Mrs Kate*
Hart, Mrs Donna*	Vandenwijngaerden, Mrs Su
Hawkins, Ms Sallie*	von Pistohlkors, Amelie
Helliard, Ms Norma	Wallace, Mrs Susan (T)
Hillery, Ms Iris	Wallace, Mr Philip
Hime, Miss Roz	Watson, Miss Sherry (EC)
Jackson, Mrs Gillie (T)	Webster, Mrs Maureen
Johnson, Mrs Wendy	Whitbread, Mrs Helen (T)
Jones, Mrs Liza**	Wilkinson, Mrs Caroline
King, Mrs Pauline	Williams, Mrs Gabrielle
Knight, Mrs Julia*	Windham, Mr C Will F
Lavery, Mrs Linda*	Woodford, Mrs Matilda
Littleton, Miss Jeni	Wright, Mrs Fiona

THANK YOU LETTERS

COMPANIONS OF THE ORDER OF MALTA, LONDON

'I want to thank you so very much for your incredibly generous donations to the CoMs. Last night we unpacked all the bags and boxes and it was a fabulous collection of important items for the homeless at our soup kitchens. Many day centres and soup kitchens are closing in London with the change in Covid guidelines again, and so for the homeless the soup kitchens we are running are extremely important. Last night we managed to give out the space blankets and thermals, amongst other items, that are vital as the weather becomes cold. Not forgetting the beautiful masks you made for us.'

SWINDON WOMENS AID

'I am absolutely over whelmed by the generosity of what we received. It is just so fantastic, there is just so much wonderful new clothes, bedding, towels etc. We are truly grateful, some of the residents have already benefited from the wonderful clothes that we have given to them. All of the staff here are delighted and giving the women and children brand new clothes and not second hand clothes will really help their self-esteem and not feel like they are second rate individuals.'

MANNA SOCIETY, LONDON

Thank you for the QMCG's very generous donation of clothes, sleeping bags, PPE & especially the handmade face masks to the Manna Society (as you can see from the attached they are very welcome!). Your donation and ongoing support is greatly appreciated and essential to the continuation of the services we offer here to some of the most disadvantaged people in our society. Your clothes will be distributed via our clothing store which operates three days a week.





QUEEN MOTHER'S
CLOTHING GUILD

FOUNDED 1882